ORDER

WAVY

Orders	**Order / Rev:**	**197166**		
	Alt Order #:	06839804		
	Product Desc:	8/27-9/3 PAUL HIRSCHBIEL		
	Estimate:	1555		
	Flight Dates:	08/28/12 - 09/03/12	Primary AE:	Petry Philadelphia
	Original Date / Rev:	08/08/12 / 08/08/12	Sales Office:	P-PHI
	Order Type:	REG	Sales Region:	Nat
Agency	**Name:**	**Greer Margolis & Mitchell**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Avenue Northwest	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	**Name:**	**POL/Hirschbiel for Congress (D)**		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL1	Order Separation:	00:15:00
	Priority:	P3	Advertiser External ID:	
	Revenue Codes:	AGY, POL, POL-CAND	Agency External ID:	IN117/SP159/AL1336

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/03/12	32	$23,650.00	$20,102.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	32	$23,650.00	$20,102.50	0.00
Totals	32	$23,650.00	$20,102.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share	Share	Total
WAVY	34%	$23,650.00
Market	100%	$69,558.82

Competitive Share	Share	Total
CABLE	0%	$0.00
NFLWS	0%	$0.00
UNKWN	0%	$0.00
WGNT	0%	$0.00
WHRO	0%	$0.00
WPEN	0%	$0.00
WPXV	0%	$0.00
WTKR	23%	$15,998.53
WTVZ	2%	$1,391.18
WVBT	7%	$4,869.12
WVEC	34%	$23,650.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WAVY	08/28/12	08/31/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	-TWTF--	:30	1	$500.00	P1	0.00 NM	1	$500.00
	WAVY NEWS 10 @ SUNRISE													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 08/27/12	09/02/12	-TWTF--	1	$500.00	0.00								
E 2	WAVY	09/03/12	09/03/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a	M------	:30	1	$1,500.00	P1	0.00 NM	1	$1,500.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				WAVY NEWS 10 TODAY										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/03/12	09/09/12	M------	1	$1,500.00	0.00							
E 3	WAVY	08/28/12	08/31/12	Today Show M-F	CM	7a-9a	-TWTF--	:30	1	$1,500.00	P1	0.00 NM	1	$1,500.00
				Today Show M-F										
		TODAY SHOW												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	-TWTF--	1	$1,500.00	0.00							
E 4	WAVY	09/01/12	09/01/12	WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	1	$400.00	P2	0.00 NM	1	$400.00
				WAVY News 10 Sa 7a										
		WAVY NEWS 10 SATURDAY MORNING												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	-----S-	1	$400.00	0.00							
E 5	WAVY	09/02/12	09/02/12	WAVY News 10 Sunday	CM	7a-8a	------S	:30	1	$400.00	P2	0.00 NM	1	$400.00
				WAVY News 10 Sunday 7a										
		WAVY NEWS 10 SUNDAY MORNING												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	------S	1	$400.00	0.00							
E 6	WAVY	08/28/12	08/31/12	Today Show 2	CM	9a-10a	-TWTF--	:30	1	$350.00	P2	0.00 NM	1	$350.00
				Today Show 2										
		TODAY SHOW 2												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	-TWTF--	1	$350.00	0.00							
E 7	WAVY	08/28/12	08/31/12	WAVY News 10 @ Noon	CM	12p-1p	-TWTF--	:30	1	$250.00	P2	0.00 NM	1	$250.00
				News 10 @ Noon										
		WAVY NEWS 10 @ NOON												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	-TWTF--	1	$250.00	0.00							
E 8	WAVY	08/28/12	08/31/12	M-F 2-3p	CM	2-3p	-TWTF--	:30	1	$150.00	P3	0.00 NM	1	$150.00
				The Doctors										
		THE DOCTORS												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	-TWTF--	1	$150.00	0.00							
E 9	WAVY	08/28/12	08/31/12	M-F 4-5p	CM	4p-5p	-TWTF--	:30	1	$250.00	P3	0.00 NM	1	$250.00
				M-F 4-5p										
		ANDERSON COOPER												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	-TWTF--	1	$250.00	0.00							
E 10	WAVY	08/28/12	08/31/12	WAVY News 10 @5p	CM	5p-530p	-TWTF--	:30	2	$900.00	P2	0.00 NM	2	$1,800.00
				News 10 @5p										
		WAVY NEWS 10 @ 5PM												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	-TWTF--	2	$900.00	0.00							
E 11	WAVY	08/28/12	08/31/12	WAVY News 10 @530p	CM	530p-6p	-TWTF--	:30	2	$900.00	P2	0.00 NM	2	$1,800.00
				News 10 @530p										
		WAVY NEWS 10 @ 530PM												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	-TWTF--	2	$900.00	0.00							
E 12	WAVY	08/28/12	08/31/12	WAVY News 10 @6p	CM	6p-630p	-TWTF--	:30	2	$1,500.00	P2	0.00 NM	2	$3,000.00
				News 10 @6p										
		WAVY NEWS 10 @ 6PM												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	-TWTF--	2	$1,500.00	0.00							
E 13	WAVY	09/01/12	09/01/12	WAVY News 10 Sat 6p	CM	6p-630p	-----S-	:30	1	$500.00	P1	0.00 NM	1	$500.00
				WAVY News 10 Sat 6p										
		WAVY NEWS 10 SATURDAY @ 6PM												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	-----S-	1	$500.00	0.00							
E 14	WAVY	09/02/12	09/02/12	WAVY News 10 Sun 6p	CM	6p-7p	------S	:30	1	$500.00	P1	0.00 NM	1	$500.00
				WAVY News 10 Sun 6p										
		WAVY NEWS 10 SUNDAY @ 6PM												

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E 14	WAVY	09/02/12	09/02/12	WAVY News 10 Sun 6p WAVY News 10 Sun 6p	CM	6p-7p	------S	:30	1	$500.00	P1	0.00 NM	1	$500.00
	WAVY NEWS 10 SUNDAY @ 6PM													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/27/12	09/02/12	------S	1	$500.00	0.00								
E 15	WAVY	08/28/12	08/31/12	LN M-F M-F News 10 @11	CM	11p-1130p	-TWTF--	:30	2	$1,200.00	P2	0.00 NM	2	$2,400.00
	WAVY NEWS 10 @ 11PM													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/27/12	09/02/12	-TWTF--	2	$1,200.00	0.00								
E 16	WAVY	08/28/12	08/31/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	-TWTF--	:30	1	$350.00	P2	0.00 NM	1	$350.00
	THE TONIGHT SHOW													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/27/12	09/02/12	-TWTF--	1	$350.00	0.00								
E 17	WAVY	09/03/12	09/03/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	M------	:30	1	$500.00	P1	0.00 NM	1	$500.00
	WAVY NEWS 10 @ SUNRISE													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/03/12	09/09/12	M------	1	$500.00	0.00								
E 18	WAVY	09/03/12	09/03/12	Today Show M-F Today Show M-F	CM	7a-9a	M------	:30	1	$1,500.00	P1	0.00 NM	1	$1,500.00
	TODAY SHOW													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/03/12	09/09/12	M------	1	$1,500.00	0.00								
E 19	WAVY	09/03/12	09/03/12	Today Show 2 Today Show 2	CM	9a-10a	M------	:30	1	$350.00	P2	0.00 NM	1	$350.00
	TODAY SHOW 2													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/03/12	09/09/12	M------	1	$350.00	0.00								
E 20	WAVY	09/03/12	09/03/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	M------	:30	1	$250.00	P2	0.00 NM	1	$250.00
	WAVY NEWS 10 @ NOON													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/03/12	09/09/12	M------	1	$250.00	0.00								
E 21	WAVY	09/03/12	09/03/12	M-F 2-3p The Doctors	CM	2-3p	M------	:30	1	$150.00	P3	0.00 NM	1	$150.00
	THE DOCTORS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/03/12	09/09/12	M------	1	$150.00	0.00								
E 22	WAVY	09/03/12	09/03/12	M-F 4-5p M-F 4-5p	CM	4p-5p	M------	:30	1	$250.00	P3	0.00 NM	1	$250.00
	ANDERSON COOPER													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/03/12	09/09/12	M------	1	$250.00	0.00								
E 23	WAVY	09/03/12	09/03/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	M------	:30	1	$900.00	P2	0.00 NM	1	$900.00
	WAVY NEWS 10 @ 5PM													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/03/12	09/09/12	M------	1	$900.00	0.00								
E 24	WAVY	09/03/12	09/03/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	M------	:30	1	$900.00	P2	0.00 NM	1	$900.00
	WAVY NEWS 10 @ 530PM													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/03/12	09/09/12	M------	1	$900.00	0.00								
E 25	WAVY	09/03/12	09/03/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	M------	:30	1	$1,500.00	P2	0.00 NM	1	$1,500.00
	WAVY NEWS 10 @ 6PM													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/03/12	09/09/12	M------	1	$1,500.00	0.00								
E 26	WAVY	09/03/12	09/03/12		CM	11p-1130p	M------	:30	1	$1,200.00	P2	0.00 NM	1	$1,200.00

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				LN M-F M-F News 10 @11											
	WAVY NEWS 10 @ 11PM														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/03/12	09/09/12	M------	1	$1,200.00	0.00								
E 27	WAVY	09/03/12	09/03/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	M------	:30	1	$350.00	P2	0.00	NM	1	$350.00
	THE TONIGHT SHOW														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/03/12	09/09/12	M------	1	$350.00	0.00								
E 28	WAVY	09/03/12	09/03/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a	M------	:30	1	$150.00	P1	0.00	NM	1	$150.00
	JIMMY FALLON														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/03/12	09/09/12	M------	1	$150.00	0.00								
												Totals		32	$23,650.00